

# Laboratoire d'excellence ICCA

(Cultural industries and artistic creation)

# Call for a One Year Post-doctoral research fellowship

Deadline for applications: September 30, 2020

# 1. Presentation of the LabEx ICCA

# a) What is a labex?

A LabEx (Laboratory of Excellence) is one of the instruments of the "Investissement d'Avenir" French program (Investments for the Future program). It is a conglomerate of research laboratories interested in a common theme and with its own funding. This structure aims to give partner laboratories international visibility, attract internationally renowned researchers and research professors and build an integrated policy of research, training and high-level valorisation.

## b) LabEx ICCA's research teams

The ICCA Labex (Cultural Industries and Artistic Creation) was launched in 2011. It brings together 9 research laboratories: CEISME, CEPN, CERLIS, ENSADlab, EXPERICE, IRCAV, IRDA, IRMECCEN and LabSIC from various Universities. It cuts across different areas of research specific to the cultural industries (see paragraph 3 - application). Its vocation, within the framework of "Investissements d'Avenir", is to bring out transdisciplinary research themes.

## LabSic

Laboratory of information sciences and communication - University Paris13
Representatives at Labex: **Bertrand Legendre** (director) and **Philippe Bouquillion** http://www.univ-paris13.fr/labsic/

Research topics: socio-economic modeling of cultural, educational and media industries; study of the social and political issues of the media and their industrialization; dissemination of socio-technical and industrial innovations in communication within organizations ...

## **CEPN**

Paris Nord Economic Center - University Paris 13 Representatives at the Labex: **Francois Moreau** 

# http://www.univ-paris13.fr/CEPN/

Research topics (within the scope of the LabEx ICCA): Intellectual Property Rights and Innovation, Economics of Culture and Intangibles.

### **IRCAV**

*Institute for Cinema and Audiovisual Research - University Paris 3*. Representative at the Labex: **Laurent Creton** and **Fabrice Rochelandet** 

http://www.univ-paris3.fr/ircav

Research topics: Cinema and audiovisual, delineared television, enriched television, design of audiovisual content in relation to their media, new media.

## **CIM**

Center for Studies on Images and Media Sounds - University Paris 3

Labex Representative: **Marie-France Chambat-Houillon** (Director) and **Bruno Henocque** http://www.univ-paris3.fr/1236706653208/0/fiche\_\_\_laboratoire/

Research Themes: Theory and reception of media documents, television enunciation, genres and television programs, programming and channel identity.

### **CERLIS**

Center for Research on Social Links - University Paris 5

Representatives at the Labex: François Mairesse and Olivier Thévenin

http://recherche.parisdescartes.fr/CERLIS

Research topics: CERLIS is a general laboratory of social sciences (sociology of education, family and individual, health, childhood, adolescence and youth, education and professionalization, work and professional groups, culture and arts).

#### EnsadLab

Research Laboratory of the National School of Decorative Arts

Representatives at Labex: Emmanuel Mahé (Director)

http://www.ensad.fr/spip.php?article139

Research topics: Design, innovation, prospective, digital identities, history of 3D.

## **IRDA**

Business Law Research Institute - University Paris 13

Representatives at the Labex: Céline Bloud-Rey and Catherine Arnaud

Research topics: European law, international law, national business law, legal regulation of cultural industries.

### **IRMECCEN**

Institute for Media, Culture, Communication and Digital Research - University Paris 3

LabEx representative: Franck Rebillard

https://irmeccen.org/

Research topics: Analyzes of communication practices and media and cultural representations in the digital age, drawing in particular on interdisciplinary approaches related to media studies or cultural studies in an international context.

## **EXPERICE**

Interuniversity research center experience, cultural resources, education - University Paris 13 Representatives at the Labex: **Pascale Garnier** (director) and **Gilles Brougère** http://www.univ-paris13.fr/experice/

Research topics: educational sciences, Particular interest will be given to toys, games, children's literature and multimedia practices (computers, video games)

# 2. Research themes:

ICCA is an interdisciplinary research laboratory focusing on the arts, culture and digital markets and their practices. Founded in 2011, ICCA aims to analyse new economic and regulatory models and to study new uses, emerging markets and changing legal frameworks, in both traditional sectors and the digital world.

The ICCA LabEx is currently developing research work on **the concepts of cultural territories and creative cities** (cluster, creative cities, etc.). Particular attention will be paid to candidates proposing research projects related to this question.

*ICCA* teams are working on the following areas :

- 1- New cultural enterprises in the digital age
- 2- the development of cultural industries in emerging nation
- 3- Independence
- 4- Innovation and cultural outreach
- 5- The economics and sociology of celebrity
- 6- Formats and content
- 7- The cultural industries and non commercial organisations (museums)
- 8- Public policy and regulation

# 3. Presentation of the post-doctoral position

The post-doctoral position is open primarily to candidates who have obtained their doctorate outside the French high-education system.

The post-doctoral student will be assigned to one of the research teams of labex ICCA. The candidate is invited to contact one or more members of these laboratories since the application will be made jointly by the candidate and the chosen research team.

**Gross monthly salary:** 2,826 euros

The selected candidate will have at his disposal a working space in the Maison de Sciences de l'Homme Paris Nord Resarch Center and will benefit from a 3,000 euros basic funding allocated to his/her research project (additional funding may be obtained from the Scientific Council of the LabEx ICCA for specific needs)

The contract will be for a period of **12 months** and will start according to the candidate's constraints.

This research fellowship does not allow a parallel employment contract nor a teaching commitment over 64 hours a year.

## **Missions:**

This post-doctoral contract does not impose specific assignments on the selected candidate or imperative participation in specific research projects carried out within the LabEx ICCA. The priority for the Labex ICCA is to offer good research conditions to the postdoctoral fellow to carry out a research project within ICCA's priorities and thus contribute to the outreach of the LabEx ICCA.

However, the selected postdoctoral fellow might be involved in the scientific activities of the LabEx ICCA on several levels. By participating in the organization of the ICCA's Summer School in September 2018 (review and discussion of the work of doctoral students, ...), contributing to existing research projects or editing a new collaborative project, ...

# 4. Application

Candidates are invited to present research projects related to cultural industries (cinema, television, publishing, music, video games, heritage, museums, design, etc.) and in at least one of the following disciplinary fields (sociology, economics, information and communication, law).

# **Conditions of application:**

• Candidates must have obtained a PhD for less than 5 years at the time of application

# **Application should include:**

- A curriculum vitae (one page)
- A list of publications
- A research project in French or English (five pages) including a provisional budget
- Letters of reference (at least two)
- A letter of support from the research team that will host the selected candidate.

Research unit	Main discipline	University	Contact
LabSIC (Laboratoire des sciences de l'information et de la communication)	Information and communication	UP 13	Bertrand Legendre legendre.bertrand@wanadoo. fr Philippe Bouquillion p.bouquillion@free.fr
CEPN (Centre d'Économie Paris Nord)	Economics	UP 13	François Moreau Francois.moreau@univ- paris13.fr
IRCAV (Institut de recherche sur le cinéma et l'audiovisuel)	Information and communication / Sociology / SocioEconomics	UP 3	Laurent Creton laurent.creton@univ-paris3.fr Fabrice Rochelandet frochela@univ-paris3.fr
CEISME (Centre d'Étude sur les Images et les Sons Médiatiques)	Information and communication	UP3	Marie-France Chambat- Houillon marie-france.chambat- houillon@univ-paris3.fr
IRMECCEN (Institut de recherche médias, cultures, communication et numérique)	Information and communication / Sociology	UP3	Franck Rebillard franck.rebillard@univ- paris3.fr
CERLIS (Centre de recherches sur les liens sociaux)	Sociology	UP3-5	François Mairesse francois.mairesse@univ- paris3.fr Olivier Thévenin olivier.thevenin@univ- paris3.fr
IRDA (Institut de recherche en Droit des affaires)	Law	UP13	Catherine Arnaud c.arnaud@yahoo4.fr Céline Bloud-Rey celine.bloudrey@univ- paris13.fr
EXPERICE (Centre de recherche Interuniversitaire Expérience Ressources Culturelles Education)	Education sciences	UP13	Pascale Garnier  pascale.garnier@univ- paris13.fr  Gilles Brougère brougere@noos.fr
ENSADlab Laboratoire de recherche de l'École nationale supérieure des arts décoratifs)	Art, design	ENSAD	Emmanuel Mahé emmanuel.mahe@ensad.fr .