

IC industries
culturelles &
CA création
artistique

Sorbonne
Nouvelle
université des cultures



Université
Paris Cité

SORBONNE
PARIS NORD

cemti

RCAV

Sorbonne
Nouvelle

IRMÉCEN - EA 7546
institut de recherche médias,
cultures, communication
et numérique

GRIPIC
CELSA SORBONNE UNIVERSITÉ



THE THEORY OF CULTURAL INDUSTRIES: AN INTERNATIONAL PERSPECTIVE

17-18 June 2026

Venue for the two-day event:
**Fondation Paye - Cité
internationale universitaire de
Paris (CiuP)**

 : <https://www.ciup.fr/maisons/fondation-lucien-paye/>

Inscriptions : <https://framaforms.org/the-theory-of-cultural-industries-international-perspectives-1780056446>

Aims and Organisational Principles

This event aims to bring together French-language research and the perspectives of international researchers who have also drawn inspiration from the English- and Spanish-speaking strands of cultural industries theory. The conference is structured around four sessions, each addressing a different theme:

- The links between creation and industry
- Concentration and financialisation
- The challenges of territorialisation and transnationalisation
- The industrial and regulatory challenges of innovation

The conference will be held in English.

Research question

The 'theory of cultural industries', a tradition within the political economy of communication, has documented changes in culture and communication for over 40 years. By highlighting the links between socio-economic production logic, technical innovation and the symbolic dimension, and situating these within the framework of financialised capitalist strategies, the theory offers a critical approach to the media that is attentive to the challenges they have faced since the end of the 20th century. However, while it is an essential approach within French communication sciences, this conference will examine its international reception. The aim is to review the theoretical and methodological contributions of cultural industries theory by exploring how it has been received and adapted in different geographical contexts. The conference will also examine its relevance in the face of new challenges (platformisation, artificial intelligence, etc.) by revisiting the specific way in which it proposes to address traditional media issues (concentration, transnationalisation, cultural policies, discourse on the 'information society', etc.). In this context, the agenda will include environmental sustainability issues, particularly those relating to extractivism (the extraction of resources such as minerals) and the energy consumption of artificial intelligence platforms and systems in terms of their operating conditions (e.g. server cooling) and end use. Finally, the expectations surrounding media pluralism, creation and innovation vary across different countries. The diversity of situations and challenges in various geographical areas, such as Canada, Spain and the United Kingdom, will be addressed. The film and audiovisual sectors are directly affected. They constitute some of the most significant cultural industries. Contemporary challenges such as platformisation and the deployment of artificial intelligence have a significant impact on cinema and the audiovisual sector. Similarly, the theory of cultural industries enables a dialogue to be established with Film and Audiovisual Studies by approaching industrial issues without separating them from their cultural, symbolic and political aspects.

Day 1: 17 June 2026

9.00 am: Welcome (breakfast)

9.30–9.45 am: Welcome address.

9.45 am – 12.45 pm: *Panel 1: Creation and Industry*, Chair: Gaëtan Tremblay, Université du Québec à Montréal, CRICIS, (Montreal, Canada)

Keynote: Prof. Jonathan Hardy, University of the Arts London (United-Kingdom)

Panellists:

Kira Kitsopanidou, Université Sorbonne Nouvelle, Ircav (Paris, France)

Lucien Perticoz, Université Grenoble Alpes, Gresec (Grenoble, France)

Nelly Quemener, Sorbonne Université, Gripic (Paris, France)

Samuel Zarka, Université Sorbonne Paris Nord, LabSIC (Villetaneuse, France)

2.15–5.15 pm: *Panel 2: Concentration, Financialisation*, Chair: Pierre-Jean Benghozi, National Centre for Scientific Research & École polytechnique, CRG Laboratory, (Paris, France)

Keynote: Prof. Dwayne Winseck, School of Journalism and Communication, Carleton University (Ottawa, Canada)

Panellists:

Alix Benistant, Université Sorbonne Paris Nord, LabSIC (Villetaneuse, France)

Gérôme Guibert, Université Sorbonne Nouvelle, Irméccen (Paris, France)

Bruno Lefebvre, Université Sorbonne Paris Nord, LabSIC (Villetaneuse, France)

Laurie Schmitt, Université Jean Moulin Lyon 3, Elico (Lyon, France)

Nikos Smyrniaios, Université de Toulouse, Lerass (Toulouse, France)

Day 2: 18 June 2026

9.15 am: Welcome (breakfast)

9.45 am – 12.45 pm: Panel 3: Territorialisation, Transnationalisation, Chair: Eric George, Université du Québec à Montréal, (Montreal, Canada)
Keynote: Prof. Juan Carlos Miguel, Basque Country University (Spain)

Panellists:

Christine Ithurbide, National Centre for Scientific Research, Passages Laboratory (Bordeaux, France)

Tristan Mattelart, Université Paris-Panthéon-Assas, Carism (Paris, France)

Julie Peghini, Université Paris 8, Cemti (Saint-Denis, France)

Simon Renoir, Avignon Université, Centre Norbert Elias (Avignon, France)

14:15–17:15: Panel 4: Industrial and Regulatory Challenges of Innovation, Chair: François Moreau, Université Sorbonne Paris Nord, ACT, (Villetaneuse, France)
Keynote: Prof. Philip Schlesinger, University of Glasgow (Glasgow, United-Kingdom)

Panellists:

Vincent Bullich, Université Lumière Lyon 2, Elico (Lyon, France)

Franck Rebillard, Université Sorbonne Nouvelle, Irmécen (Paris, France)

Olivier Thuillas, Université de Paris Nanterre, Dicen Idf (Nanterre, France)

5.30 pm: End of the conference.

Organising Committee

Philippe Bouquillion, Université Sorbonne Nouvelle (Paris, France)

Christine Chevret-Castellani, Université Sorbonne Nouvelle (Paris, France)

Laurent Creton, Université Sorbonne Nouvelle (Paris, France)

Christophe Magis, Université Paris 8 (Saint-Denis, France)

Pierre Møeglin, Université Sorbonne Paris Nord (Villetaneuse, France)

Laurent Petit, Sorbonne Université (Paris, France)

Pour vous inscrire, cliquez sur le lien suivant : <https://framaforms.org/the-theory-of-cultural-industries-international-perspectives-1780056446>