

**IC
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THE LABEX **ICCA**

industries culturelles & création artistique

LABEX ICCA

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ICCA is an interdisciplinary research laboratory centered around the arts, culture and digital markets and their practices.

Founded in 2011, ICCA ambitions to define new economic and regulatory models and to study new uses, emerging markets and changing legal frameworks, both in traditional sectors as well as the digital sphere.

ICCA brings together interdisciplinary teams from several universities in domains as diverse as sociology, economics, law, communication and education.

ICCA is also a forum promoting dialogue with professional networks and industrial actors in culture and arts. As a leading partner and think tank, it provides analysis, expertise and forecasting.

ICCA is a research program financed by the program « Investissement d'Avenir »



partner teams

LabSIC

Laboratoire des sciences
de l'information
et de la communication
Université Paris13

Directeur Bertrand Legendre
www.univ-paris13.fr/labsic/

CEPN

Centre d'économie de Paris Nord
Université Paris 13

Directeur David Flacher
www.univ-paris13.fr/CEPN/

IRCAV

Institut de recherche sur le cinéma
et l'audiovisuel
Université Paris 3

Directeur Laurent Creton
www.univ-paris3.fr/ircav

CEISME

Centre d'étude sur les images
et les sons médiatiques
Université Paris 3

Directeur François Jost
ceisme.fr

CERLIS

Centre de recherches sur les liens
sociaux
Universités Paris 3 et Paris 5

Directeur Olivier Martin
recherche.parisdescartes.fr/CERLIS

ENSADLAB

Laboratoire de recherche
de l'École nationale supérieure
des arts décoratifs,

Directeur Emmanuel Mahé
www.ensad.fr/en/research/ensadlab

EXPERICE

Centre de recherche interuniversitaire
expérience, ressources culturelles,
éducation

Universités Paris 13 et Paris 8
Directrice Pascale Garnier
www.univ-paris13.fr/experice/

IRDA

Institut de recherche en droit
des affaires
Université Paris 13

Directeur Mustapha Mekki
www.univ-paris13.fr/irda

scientific

orientations

LABEX ICCA'S RESEARCH TEAMS are interested in the cultural industries of the new technological age. They analyse the changes that are being brought about by digitisation, strategies, economic models, creativity, types of utilisation, etc.

They are also concerned with convergences of content (multimedia, design processes, etc.), and Web-based forms of production and circulation, along with the regulation of the creative industries (analyses of systems; legal and economic questions; evaluation).

These questions are at the heart of Labex ICCA's work on traditional industries (publishing, music, the cinema and the audiovisual sector), but also video games and the world of education (interactions between video games and educational considerations, "serious games", e-learning).

LABEX ICCA'S WORK IS STRUCTURED, ESSENTIALLY, AROUND 8 THEMES

- New cultural enterprises in the digital age
- The development of the cultural industries in emerging nations
- Independence
- Innovation and mediation
- The economics and sociology of celebrity
- Formats and content
- The cultural industries and non-commercial organisations
- Public policy and regulation



LABEX ICCA'S RESEARCH PROGRAM is characterised by the implementation of “structuring” projects that bring considerable resources to bear on long-term research issues with societal significance in terms of regulation and upheavals in the organisation of production, uses and content.

A central position is occupied by the new technological giants (Google, Amazon, Facebook, Apple), their influence on the cultural industries, and also the implications of crowdfunding. These projects are catalysed by the complementarity of the skills and disciplines that are to be found in the research teams.

a laboratory that favours young researchers

FROM THE START, LABEX ICCA has maintained a policy of assisting researchers who are at the start of their careers:

- through the recruitment of doctoral students and postdocs, for whom an opportunity is provided to concentrate on their research work within a multidisciplinary framework;
- through the provision of final-phase financing that allows doctoral students to complete their PhDs in favourable conditions;
- through the organisation of summer schools that bring together doctoral students, postdocs, researchers from partner laboratories and guest

researchers, with the sharing of experience and ideas about the work of the doctoral students, who form a network within Labex ICCA, and who are concerned with developing fresh new interdisciplinary perspectives in the creative and cultural industries;

- through the setting up of a training programme to enhance doctoral students' scientific expertise, and to allow them to acquire a grounding in the kinds of multidisciplinary skills and methodologies that are applicable to the cultural industries.

LABEX ICCA is headed by **Bertrand Legendre**
(LabSIC, universit  Paris 13 – Sorbonne Paris Cit ).

THE JOINT PRESIDENTS OF THE SCIENTIFIC COMMITTEE

are **David Throsby**, (Macquarie University, Australie)
and **Fran ois Moreau** (CEPN, universit  Paris 13 –
Sorbonne Paris Cit ).

THE MEMBERS OF LABEX ICCA'S STEERING COMMITTEE

are **Fran oise Benhamou**, **C line Bloud-Rey**,
Philippe Bouquillion, **Gilles Broug re**,
Marie-France Chambat-Houillon, **Laurent Creton**,
Pascale Garnier, **Fran ois Jost**, **Bertrand Legendre**,
Emmanuel Mah , **Fran ois Mairesse**, **Pierre M eglin**,
Mustapha Mekki, **Fran ois Moreau**, **Bruno P equignot**,
Nadine Prodhomme Soltner, **Fabrice Rochelandet**,
David Throsby.

governance





promotion and development

LABEX ICCA promotes its activities among organisations, businesses and territories linked to the cultural and creative industries, such as GfK (studies of statistical data on the consumption of cultural products), the french ministère de la Culture et de la Communication, the digital regulation authorities, the Centre national du cinéma et de l'image animée, and the Paris Region.

IN 2015, with Editions Nouveau Monde, Labex ICCA launched a collection of publications devoted to work by its researchers: <http://nouveau-monde.net/>



international influence

LABEX ICCA invests resources in projects related to geographical locations of inherent interest, or which exemplify factors of ongoing change. These projects cover such topics as the development and independence of publishing in South America, cultural entrepreneurship in the Maghreb and, most recently, the “Plateformes” program, an extension of work carried out on self-production and crowd-funding, which analyses new methods for the distribution and prescription/promotion of cultural content. The program includes a section on China.