Research Symposium
Digital Transitions in Cultural and Creative Industries in India

February 27-28, 2018
UNESCO Conference Room, New Delhi

First Day – Tuesday, February 27, 2018

10:00-10:30	**Tea and Coffee**

10:30-11:00 **Introductions and Welcoming Address**
Christine Ithurbide (LabEx ICCA / CSH)
Vibodh Parthasarathi (Jamia Millia Islamia)

11:00-12:30 **Session 1**
Digital Opportunities and Challenges in the Cultural Industries

Speakers   **Tanishka Kachru** (National Institute of Design, Ahmedabad) – *Craft sector in transition to a digital society*
Akshaya Kumar (IIT Indore) – *Site-specific informalities: The interpenetrations of neighbourliness in media industries*
Vivan Sharan (KOAN Advisory) – *Impact of the digital transition on the Indian video ecosystem*
Chair   **Christine Ithurbide** (LabEx ICCA / CSH)

12:30-13:30 **Lunch**

13:30-15:00 **Session 2**
Digital Transitions in the News Landscape

Speakers   **Zeenab Aneez** (Freelance Journalist) – *Feeding the beast: Indian news in the era of social discovery*
Ravichandran Bathran (Dalit Camera) – *Digitisation in news and the structural limits to media diversity: A Dalit Camera experience*
Franck Rebillard (Université Paris 3 – Sorbonne Nouvelle and LabEx ICCA) – *Socio-economic models of online journalism and media diversity*
Chair   **Vibodh Parthasarathi** (Jamia Millia Islamia)

15:00-15:30 **Tea and Coffee**

15:30-17:00 **Session 3**
Technology, Creativity, and (Re)Skilling

Speakers   **Padmini Ray Murray** (Srishti School of Art Design and Technology) – *Designing the digital humanities: How critical making creates critical thinkers*
Sneha Raghavan (Asia Art Archive) – *Between source and resource: Digital technologies and the field of artistic production in India*
Xenia Zeiler (South Asian Studies, University of Helsinki) – *Digital transitions in and for GLAM Spaces: Educational tools, participatory experiences, and video game development in India*
Chair   **Puthiya Purayil Sneha** (The Centre for Internet and Society)

10:00-10:30	**Tea and Coffee**
10:30-12:30	**Session 4** **Digital Platforms and Media Distribution**
Speakers	**Narendra Ganesh** (KPMG*) – Role of digital platforms in transforming the Indian film industry* **Mae Thomas** (Maed in India) – *Music is expensive. Talk is cheap* **Philippe Bouquillion** (LabEx ICCA / Observatory of Mutation of Cultural industries) – *Global actors from the information and communication industries (Amazon and Netflix)* **Nikhil Pahwa** (Medianama) – *Distribution as regulation*
Chair	**Sumandro Chattapadhyay** (The Centre for Internet and Society)
12:30-13:30	**Lunch**
13:30-15:00	**Session 5** **Copyright, Creative Content, and Rights of Performers**
Speakers	**Nandita Saikia** (Lawyer) – *Art and Copyright Law in India* **Anubha Sinha** (The Centre for Internet and Society) – *The (copyright) struggle for digital transition of the Indian archive* **Manojna Yeluri** (Artistik License) – *Filling in the blanks: Where we explore the differing expectations of our creative industries*
Chair	**Neha Paliwal** (Sahapedia)
15:00-15:30	**Tea and Coffee**
15:30-17:00	**Session 6** **Technologies of Aesthetic Imagi/nation**
Speakers	**Farrah Miranda** (Artists) – *Migrant, justice, art and digital technologies* **Rashmi Munikempanna** (Artist) – *London, Mysore: Notes on digital meanderings and otherwise. A lecture performance* **Swati Janu** (Architect) –*Memory cards and Migration: co-producing vernacular media* **Tara Atluri** (Writer, Researcher, Artist) – *Indian occupied internet: Dignity and dissent in Kashmir*
Chair	**Tara Atluri** (Writer, Researcher, Artist)
17:00-18:00	**Concluding Remarks**
Speakers	**Christine Ithurbide** (LabEx ICCA / CSH) **Philippe Bouquillion** (Université Paris 13 / LabEx ICCA) **Puthiya Purayil Sneha** (The Centre for Internet and Society) **Tara Atluri** (Writer, Researcher, Artist) **Vibodh Parthasarathi** (Jamia Millia Islamia)
Chair	**Sumandro Chattapadhyay** (The Centre for Internet and Society)