

**IC** industries  
**CA** culturelles &  
création  
artistique



# PhD Fellowships Labex ICCA

## PhD fellowships for a duration of 3 years

### **ICCA LabEx offers 3-years PhD fellowships starting in October 2020**

The Cultural Industries and Artistic Creation Excellence Laboratory (ICCA LabEx) offers 3-years PhD fellowships within its two doctoral schools: the doctoral school 493 Erasme (Paris 13) and the doctoral school 267 Arts et Médias (Paris 3).

Duration: 3 years

Contract starting date: October 1st, 2020

Salary: 1684.93 € gross per month

Applicants are invited to submit a PhD proposal agreed upon with a thesis supervisor who is a member of one of the ICCA LabEx's research units: CIM, CEPN, CERLIS, EnsadLab, EXPERICE, IRCAV, IRDA, IRMECCEN and LabSIC (see page 4). **Co-supervision agreements with a co-supervisor from the home university of the candidate are also accepted.** Selected candidates will enroll in the PhD program and in the doctoral school in which the hosting team is affiliated.

Candidates should have a French or foreign university Masters degree or equivalent at the moment of the admission (July 2020). They should also have reached C1 level in French, according to the CECRL (Cadre Européen de Référence pour les Langues).

**The application form must be completed, signed, and sent to [emmanuelle.quittet@gmail.com](mailto:emmanuelle.quittet@gmail.com) before May 25, 2020 at 12:00 pm (noon), Paris time**

For any further information about the ICCA Labex Scientific Program, please send an email to [emmanuelle.quittet@gmail.com](mailto:emmanuelle.quittet@gmail.com)

## **Contacts:**

- Bertrand LEGENDRE [legendre.bertrand@wanadoo.fr](mailto:legendre.bertrand@wanadoo.fr) (Director of the ICCA LabEx)
- François MOREAU [francois.moreau@univ-paris13.fr](mailto:francois.moreau@univ-paris13.fr) and Laurent CRETON [laurent.creton@wanadoo.fr](mailto:laurent.creton@wanadoo.fr) (Co-Chairmen of the Scientific Committee)
- Emmanuelle Guittet (Project manager assistant, LabEx ICCA) [emmanuelle.guittet@gmail.com](mailto:emmanuelle.guittet@gmail.com)

These PhD fellowships are intended for any PhD proposals related to the following ICCA LabEx research axis:

- Publishing, filmmaking and audiovisual media, music in the digital age.
- Content convergence; development of new forms of producing and distributing content on the Web 2.0.
- Regulatory aspects of the creative industries and the Internet.
- Video games and education industries.
- Contribution of the cultural economy to growth, particularly in view of incorporating the cultural industries into the creative industries. The attractiveness of certain regions.

Special attention will also be given to bi-disciplinary or co-directed proposals (within the ICCA LabEx perimeter)

## **LabEx ICCA offers many advantages to PhD students :**

- A personal research grant of 5,000 euros (available over the duration of the PhD) to finance field missions, equipment, conference fees, ...;
- An office in the MSH Paris Nord (Maison des Sciences de l'Homme);
- The opportunity to participate in the ICCA doctoral program, an interdisciplinary doctoral training program that focuses mainly on cultural industries and artistic creation;
- The organization of diverse academic events (summer schools, seminars, etc.) to help the PhD students advance in their thesis and research papers;
- Specific financial aids: for publication, for translation (to publish in foreign scientific journals);
- The opportunity to propose or participate in calls for research projects with members of our partner laboratories;
- The advantage of joining a large and dynamic community of PhD students, post-doctoral researchers, and professors-researchers.

## **ICCA LabEx in few words:**

LabEx ICCA was created in the autumn of 2011 as an interdisciplinary laboratory for research on practices and markets in the cultural, artistic and digital worlds. Its principal objectives are to define new economic models and regulatory frameworks, to study emerging utilisations and markets, and to investigate changes in legal systems, both in traditional and digital-based sectors.

It brings together teams from several institutions (Université Paris 13, Université Paris 3, ENSAD) and expertise (sociology, economics, law, communication and the sciences of education).

This novel approach, combining a range of disciplinary perceptions of the cultural industries and the processes of creation they represent, is one of Labex ICCA's strengths. Apart from being involved in academic research, it is a locus of dialogue with professionals and industrialists in culture and the arts. It is a valued institutional partner and a crucible for ideas, focusing on observation, expertise and forecasting.

LabEx ICCA has a steering committee and a scientific committee, along with a project manager. It has set up and provided resources for a number of programs, and has launched 9 calls for projects. It has signed 10 doctoral and 11 postdoctoral contracts. And it has developed a policy of support for young researchers. Since late 2015, LabEx ICCA offers an interdisciplinary doctoral training program centered on the cultural industries and artistic creation.

Since September 2013, LabEx ICCA has set up its offices in the MSH (Maison des Sciences de l'Homme), Paris-Nord, where an equipped office will be available for the selected doctoral students.

ICCA teams' research includes:

- Publishing, filmmaking and audiovisual media in the digital age (forecasting and analysis of the changes caused by the digital revolution in these industries, player strategies, economic models, creators, uses, etc.);
- Content convergence (analysis of the use of multimedia and changes in content creation processes); development of new forms of producing and distributing content on the Web 2.0;
- Regulatory aspects of the creative industries and the Internet (analysis of the regulatory measures and requirements; legal and financial aspects; assessment);
- Video games and education industries (analysis of the interactions between the videogame and education sectors; serious games, e-learning);
- Contribution of the cultural economy to growth, particularly in view of incorporating the cultural industries into the creative industries. The attractiveness of certain regions (analysis of the local issues facing the cultural industries and the digital sector; employment, development, population, training).

## Partner teams: Contact

*Applicants must identify and contact the LabEx partner team in which they wish to be hosted, prior to the application*

<b>CIM</b> Centre d'Étude sur les Images et les Sons Médiatiques	Television ; Radio ; Information and communication sciences	Marie-France Chambat-Houillon : <a href="mailto:marie-france.chambat-houillon@univ-paris3.fr">marie-france.chambat-houillon@univ-paris3.fr</a> Bruno Henocque : <a href="mailto:bruno.henocque@bbox.fr">bruno.henocque@bbox.fr</a>
<b>CEPN</b> Centre d'économie de Paris Nord	Economics	François Moreau : <a href="mailto:francois.moreau@univ-paris13.fr">francois.moreau@univ-paris13.fr</a>
<b>CERLIS</b> Centre de Recherche sur les Liens Sociaux	Sociology	François Mairesse : <a href="mailto:francois.mairesse@univ-paris3.fr">francois.mairesse@univ-paris3.fr</a> Olivier Thévenin : <a href="mailto:olivier.thevenin@univ-paris3.fr">olivier.thevenin@univ-paris3.fr</a>
<b>ENSADLAB</b> Laboratoire de recherche de l'École Nationale Supérieure des Arts Décoratifs	Art, design, esthetics	Emmanuel Mahé : <a href="mailto:emmanuel.mahe@ensad.fr">emmanuel.mahe@ensad.fr</a>
<b>EXPERICE</b> Centre de Recherche Interuniversitaire Expérience, Ressources culturelles, Éducatives	Education Sciences	Gilles Brougère : <a href="mailto:brougere@noos.fr">brougere@noos.fr</a> Pascale Garnier : <a href="mailto:pascale.garnier@univ-paris13.fr">pascale.garnier@univ-paris13.fr</a>
<b>IRCAV</b> - Institut de Recherche sur le Cinéma et l'AudioVisuel	Cinema ; Économics of cinema and broadcasting, art and creation of images	Laurent Creton : <a href="mailto:laurent.creton@wanadoo.fr">laurent.creton@wanadoo.fr</a> Fabrice Rochelandet : <a href="mailto:fabrice.rochelandet@univ-paris3.fr">fabrice.rochelandet@univ-paris3.fr</a>
<b>IRDA</b> Institut de Recherche en Droit des Affaires	Law	Céline Bloud Rey : <a href="mailto:celine.bloudrey@bbox.fr">celine.bloudrey@bbox.fr</a> Catherine Arnaud: <a href="mailto:c.arnaud4@yahoo.fr">c.arnaud4@yahoo.fr</a>
<b>IRMECCEN</b> Institut de recherche Médias, Cultures, Communication et Numérique	Sciences de l'information et de la communication, sociologie	Franck Rebillard : <a href="mailto:franck.rebillard@univ-paris3.fr">franck.rebillard@univ-paris3.fr</a>
<b>LabSIC</b> Laboratoire des sciences de l'Information et de la communication	Information and communication sciences	Bertrand Legendre : <a href="mailto:legendre.bertrand@wanadoo.fr">legendre.bertrand@wanadoo.fr</a> Philippe Bouquillion : <a href="mailto:Philippe.bouquillion@univ-paris13.fr">Philippe.bouquillion@univ-paris13.fr</a>

If you have questions and require **further information** about our research program, you can send an email at [emmanuelle.guittet@gmail.com](mailto:emmanuelle.guittet@gmail.com)

# Application Form

## Candidate's identity:

Last name:

First name:

Nationality:

Date of birth:

Email:

Phone number:

## Thesis direction (A)

Thesis supervisor:

email:

Laboratory: (CIM, CEPN, CERLIS, EnsadLab, EXPERICE, IRCAV, IRDA, IRMECCEN or LabSic)

## Thesis direction (B) (in case of a co-supervision with a foreign university)

Thesis co-supervisor:

Email:

## Proposal:

Title:

Proposal (3 pages max.)

## Signature

**Applications must be sent to [emmanuelle.guittet@gmail.com](mailto:emmanuelle.guittet@gmail.com) and must feature:**

- Your curriculum vitae;
- A recommendation letter from a Professor;
- The completed form with a description (not exceeding 3 pages, including references of your research project, dedicated to one research area of LabEx ICCA presented above.);
- A cover letter insisting on your motivations to join the LabEx ICCA;
- Your master's thesis or any other publications.

## **Calendar:**

- Application deadline: **May 25, 2020 at noon, Paris time**
- Interviews (in person or via video call: June, 2020 - week of June 15
- Final results: End of June 2020